













"The founding vision was to produce one of the best Cabernet Sauvignon's under \$20 for the U.S. market. I set out to make a wine that I would want to drink and be proud to share."

Yoar Gilat





# BIO

Born and raised in Israel, SHARE A SPLASH wine co. Founder Yoav Gilat moved to the UK in 1994 to study law at University of Kent. Yoav practiced law for several years, at which time he could no longer resist the calling of his true passion: hospitality, food, and wine. He changed course and joined Tymco Beer Ltd. where he managed business development for a diverse range of beverage brands: Red Bull, Corona, Beringer, Masi, Fonseca, and Planeta.

Yoav then moved on to pursue his MBA at Columbia Business School and UC Berkeley Haas School of Business. Business school opened doors for Yoav to develop and build on his beverage industry experience, which led to consulting work with Constellation Brands. He provided strategy and marketing services for Blackstone Winery, as well as consulted for The Campari Group with the SKYY Yodka brand.

Combining his business acumen, legal knowledge, and passion for food, wine and California, he decided to pursue his entrepreneurial dream and launched Cannonball Wine Company in 2006. Under Yoav's leadership, the company's portfolio has grown to include Angels & Cowboys, High Dive, Astrolabe Wines from NZ, and most recently Twin Vines from Portugal, selling over 150,000 Cases throughout the U.S. and 37 international markets.





# SONOMA STRONG

SHARE A SPLASH wine co.'s Ondine Chattan is a passionate Sonoma County winemaker with experience ranging from cult boutique producers to notable household name brands.

Her love of the diversity of Sonoma and California at large fuels her enthusiasm for making a range of varietals from Sauvignon Blanc to Cabernet.

Ondine takes a hands-on, multidisciplinary, low intervention approach to winemaking - a credit to her years spent earning a Master's of Science in Enology from Fresno State and a Bachelor of Science from Cal Poly San Luis Obispo.

Ondine launched her winemaking career at Cline Cellars, following her graduate work she joined Ridge Vineyards, and then spent the next 18 years at Geyser Peak before joining SHARE A SPLASH in 2017.



# THE PORTFOLIO



# THE PORTFOLIO







The Cannonball icon is a symbol of your inner child, a time when life was carefree and all about having fun – that uninhibited spirit is the soul of Cannonball wines.

Founded in 2006, Cannonball wines are sourced from select regions throughout California. The diverse California microclimates, topography and soils provide the perfect palette to create wines that are complex, highly consistent, and a pure expression of the varietal.

Diversifying sourcing allows for flexibility to achieve our signature style and maintain continuity with each vintage.

**DIVE IN & SHARE A SPLASH!** 



#### **CABERNET SAUVIGNON**

Intense fruit aromas of black cherry, plum accented by vanilla, caramel and rich toasted oak. Full on the palate with good concentration and considerable structure on the finish.

#### **CHARDONNAY**

Lush and expressive. We've crafted a Chardonnay that we believe offers something a little different - balance. Flavors of poached pear, lemon curd, yellow plum, and toasted almond.

#### **SAUVIGNON BLANC**

Seductive aromas of tangerine, honeysuckle and soft mineral. Bright crisp acidity with flavors of papaya, honeydew melon and white peach. Great texture and a long, clean finish.

#### **MERLOT**

Aromas of fresh huckleberry, pomegranate and nuances of toasty oak. Medium-full bodied with classic Bordeaux proportions, wonderful concentration with juicy flavors of raspberry, ripe plum and baking spices with a long, lingering finish.



**S R P** \$16.99 - 750ml SRP

\$16.99 - 750ml

SRP

\$16.99 - 750ml

SRP

\$16.99 - 750ml

# WINEENTHUSIAST 13 TOP MERLOTS FROM AROUND THE WORLD

**MARCH 2022** 

"Ample fruit flavors and spicy oak accents"

Jim Gordon





# "Here are the best California Cabernets for \$20 or less right now"

#### **Cannonball Cabernet**

"This wine passes for a much more expensive Cabernet, with a nose that gives off many of the concentrated fruit aromas you'll find in pricier Napa bottlings..."

Esther Mobley
San Francisco Chronicle
October 30<sup>th</sup> 2021

San Francisco Chronicle



# FOOD&WINE

Bottle Bargains for Turkey Day & Beyond

Nov 2022

"...this is hard to beat at this price..."



#### ONGOING PROGRAMS

# CANNONBALL

Through the "Pulling Corks & Filling Forks" program, Cannonball Wines will donate proceeds from every bottle of wine sold to World Central Kitchen, helping fund meals for those affected by natural disasters and other crises.

Founded in 2010 by Chef José Andrés, World Central Kitchen (WCK) is first to the frontlines, providing meals in response to humanitarian, climate, and community crises while working to build resilient food systems with locally led solutions.

WCK has served more than 70 million fresh meals to people impacted by natural disasters and other crises around the world.

WCK's Resilience Programs strengthen food and nutrition security by training chefs and school cooks; advancing clean cooking practices; and awarding grants to farms, fisheries, and small food businesses while also providing educational and networking opportunities.



BENEFITING







BENEFITING



Digital Assets available for download and print on Salsify catalog

















#### BENEFITING























2019 Cabernet Sauvignon

92 POINTS

Sommelier Challenge Int'l Wine Comp 2021

92 Points + GOLD

91 POINTS

Decanter World Wine Awards 2022

91 Points

90 POINTS

Decanter World Wine Awards 2021

90 Points

90 POINTS BEST BUY

Wine Enthusiast April 2022

90 Points + BEST BUY



Drinks business Global Cabernet Sauvignon Masters 2022

GOLD





2021 Sauvignon Blanc



Critics Challenge 2022
90 Points + GOLD

#### 2020 Sauvignon Blanc



Sommelier Challenge Int'l Wine Comp 2021 92 Points + GOLD



Wine Enthusiast
October 2021
90 Points + BEST BUY



Wine & Spirits
October 2021
90 Points



Critics Challenge 2022
90 Points + GOLD





2021 Chardonnay



San Francisco International
Wine Comp 2022
GOLD MEDAL

2020 Chardonnay

# "Great Value Chardonnay"

Tasting Panel January 2022



The Fifty Best California Chardonnay 2022

GOLD









# Dive into summer and make a splash for our military!

Enjoying Cannonball wine is the perfect way to celebrate the season and support our troops. Cannonball wines will donate a portion of proceeds from every bottle of Cannonball wine To support active-duty military and veterans.



## WINE BUSINESS MONTHLY



Yoav Gilat Founder and CEO, Share a Splash Wine Co. In the mid-2000s, Yoav Gilat noticed a gap in the

marketplace-high-quality California Cabernet Sauvignon under \$20. Using a negociant-like model, he set out to build a company that makes wine inclusive and fun and welcoming. Success came quickly and he was able to scale up just as rapidly. Today, the Share a Splash portfolio includes Cannonball, Angels & Cowboys, High Dive Napa Valley and imports including New

Zealand's Astrolabe Wines and José Maria da Fonseca's Twin Vines. To this day, he still works to break down the barriers surrounding wine and create an environment where everyone truly feels welcome.

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San Francisco Chronicle

what many in

Reaching New Drinkers

As overall wine sales start to see smaller and smaller gains in value and volume, it's more important than ever to increase the pool of consumers. These men and women are actively working to bring wine to new drinkers with innovative branding and packaging, better messaging and

Chasity Cooper Writer, Entrepreneur

and making wine easily accessible to anyone inter ested in learning more about it through her blog and articles in Eater, Wine Enthusiast, VinePair, SevenFifty Daily, Chicago Magazine and many more. She's sharing her experiences in wine regions across the world and discussing the intersection of wine and pop culture on social media, finding an eager and enthusiastic audience. In addition, she's



osting virtual wine tastings and prominently featuring BIPOC producers.

Yoav Gilat

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#### Sarah Hoffman, Kendra Kawala, Zoe Victor

y some of the best and most diverse winemakers across the country, you go to Maker Wine first. One of the first wine-in-can brands, the founders set out to bring highend, single-serve wine to the masses, highlighting small producers, unique varieties and overlooked wine regions along the way.



Sarah Hoffman, Kendra Kawala, Zoe Victor nders, Maker Wine

of premium canned wine produced best and most diverse winetry, you go to Maker

oe reckoned with. From a series to roundtables, he is moving ersation within the industry forward. latest project? The creation of a virtual aagazine on Instagram as a method to promote his winery, and the launch of a non-fungible token. Technology and wine aren't mutually exclusive and Petroski is out to

Scott Becker, Eden Foley and Benoit Touquette Owner, Estate Director and Winemaker, Realm Cellars

Ten years ago, Realm Cellars was on the verge of bankruptcy and the owners were unsure of what would come next. But since then, Becker and the team have acquired two key properties: Hartwell Estate Winery in Wappo Hill, and more recently a 40-acre property in Pritchard Hill with 22 acres planted to wine grapes. Previously owned by the Chang family, Houyi Vineyard and Nine Suns

Winery, as well as their associated brands, are now part of the cult Caberne

SHARE A SPLASH wine co.

20] November 2022 WBs





Founded in 2014, The Angels & Cowboys journey began with a sentimental namesake, a bold icon and an appreciation for down to earth wines.

These elements drove the vision to create an offering of wines that indulge the lover, the trailblazer and the rule breaker in all of us.

Multi-varietal blends are a hallmark of Angels & Cowboys. The wines are handcrafted blends sourced from some of Sonoma County's most prestigious growers in Carneros, Russian River Valley, and Dry Creek Valley.



#### ROSÉ

A Grenache - based Rosé blend, crafted using the traditional Provençal method. Aromas are minerally and ethereal with hints of grapefruit, white peach and spicy floral notes. Vibrant acidity and deliciously great length.



#### **PROPRIETARY RED**

Richly concentrated, juicy and dense with ripe dark cherry, accentuated by nuances of warm spice and dark chocolate. A lengthy, generous, decadent finish.



#### **BRUT**

Crafted in the traditional
Méthode Champenoise with
iconic Champagne varieties of
Pinot Noir and Chardonnay
(56% Pinot Noir, 44%
Chardonnay). Golden delicious
apple, citrus blossom and a
creamy brioche finish.



**BRUT ROSÉ** 

Crafted in the traditional Méthode Champenoise with iconic Champagne varieties of Pinot Noir, Chardonnay and Pinot Meunier (73% Pinot Noir, 25% Chardonnay, 2% Pinot Meunier). Abundant notes of red raspberry, strawberry, and watermelon, coupled with the crisp acidity of citrus lime.



ROSÉ

**SRP** \$16.99 - 750ml



**PROPRIETARY RED** 

**S R P** \$45.99 – 1.5L \$22.99 - 750ml



**BRUT** 

**SRP** \$22.99 - 750ml



**BRUT ROSÉ** 

**S R P** \$24.99 - 750ml

#### ONGOING PROGRAMS

### ANGELS & COWBOYS

Through the "Pulling Corks & Filling Forks" program, Angels & Cowboys Wines will donate proceeds from every bottle of wine sold to World Central Kitchen, helping fund meals for those affected by natural disasters and other crises.

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BENEFITING







BENEFITING



Digital Assets available for download and print on Salsify catalog

















BENEFITING























2021 Rosé



SF Chronicle Wine Competition January 2022



Wine Enthusiast
October 2021 (v. 2020)
TOP 100 Enthusiast Wines for 2021



2022 International Women's Wine Competition May 2022

93 Points + GOLD



2022 Drink Pink Vino International Rosé Wine Competition May 2022

DOUBLE GOLD



James Suckling Nov 2022

90 Points



'THE FIFTY BEST' Rosé
+ DOUBLE GOLD
DOUBLE GOLD





## 2019 Proprietary Red



Decanter World Wine Awards 2022

92 Points + GOLD



Sommelier Challenge Int'l Wine Comp 2021

92 Points + GOLD



Santé Magazine Int'l Wine Comp October 2021

92 Points + GOLD



SF Chronicle Wine Competition January 2022



James Suckling Nov 2022

90 Points





### ANGELS & COWBOYS

### Brut Rosé

96 POINTS

Santé Magazine Int'l Wine Comp October 2021

92 Points + DOUBLE GOLD Best of Class



SF Chronicle Wine Competition 2022

DOUBLE GOLD

92 POINTS

Winemaker Challenge 2022

92 Points + GOLD

92 POINTS Critics Challenge 2022

92 Points + GOLD



San Francisco Chronicle Wine Competition 2023





### ANGELS & COWBOYS

### Brut

92 POINTS

Winemaker Challenge 2022

92 Points + GOLD

90 POINTS

Tasting Panel 2021
92 Points

90 POINTS

Critics Challenge 2022

90 Points + GOLD

90 POINTS

James Suckling Nov 2022







NAPA VALLEY



### HIGH DIVE

High Dive marks SHARE A SPLASH wine co.'s first entry into the Napa Valley luxury wine market.

A 'Left Bank' Bordeaux styled blend, High Dive is a proprietary red that is an homage to the classic Napa Valley blends of the 1970s.

Sourced from some of the best vineyards in Oakville and Carneros, High Dive is crafted in the heart of NapaValley - Oakville, California.

High Dive is the excitement you feel when you start your journey the freedom when you dive in, let go and enjoy.



Peter Heitz, a 4th generation winemaker born and raised in the Napa Valley, has been the winemaker at Turnbull Wine Cellars since 2007. His approach to wine is respectful and straightforward—sourcing inspiration from the land and capturing the essence of our estate vineyards— producing exceptional wines. Under Peter's leadership, Turnbull Wine Cellars has achieved five continuous vintages with wines rated at 95 points or higher by Robert Parker's Wine Advocate. Pete's wine making expertise is what makes High Dive soar!

Scott is man who follows his passions—and in the process, invites everyone he meets to come along for the ride! His path to becoming one of the hottest new wine producers in Napa Valley took many twists and turns. At age 19, a summer trip to France evolved into a two-year extended stay, Scott wandered into the small winemaking village of St-Emilion and quickly fell in love with the people, the land, & most of all, the wines. This experience shaped his palate and served as inspiration for the establishment of Palazzo Wines 20+ years later. Scott lends his magic touch to sourcing and blending High Dive Napa Valley.

### NAPA VALLEY RED BLEND

Dark berries and black cherry aromatics lead to a dense core of cassis. Field ripe strawberries, crushed blackberries and brooding blue tones encapsulate powerful textural highlights. Fantastic density and weight, with an expanding midpalate that turns to purity and uplift in finishing.



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HIGH DIVE

# HIGH DIVE 2016 Napa Valley

92 POINTS

Jeb Dunnuck
January 2020
92 Points

91 POINTS

The Wine Advocate September 2019

90 POINTS

James Suckling 2020

"High Dive is the excitement you feel when you start your journey, the freedom when you dive in, let go and enjoy."

Ondine Chattan









### **ASTROLABE**

Founded in 1996, Astrolabe is owned and operated by the Waghorn family in Marlborough, New Zealand.

Astrolabe is named after the ship that charted and explored the Marlborough Coast in 1827.

Simon's personal style defines an Astrolabe wine — focused, balanced and elegant. He crafts a range of beautiful wines that express the purity and intensity of fruit flavors afforded by the climate and soils of the Marlborough region.

Careful site selection, expert picking decisions, delicate fruit handling and astute blending are the hallmarks of the Astrolabe Marlborough wines.



# SIMON WAGHORN

ASTROLABE WINEMAKER

Founded in 1996, Astrolabe is owned and operated by the Waghorn family in Marlborough, New Zealand.

First generation winemaker Simon Waghorn has been honing his craft over thirty six years and has established a benchmark style of Sauvignon Blanc that reflects an unparalleled diversity of vineyard sources.

Simon is fascinated by the distinctive qualities of the Marlborough sub-regions. He led the way in the movement towards Marlborough geographical indicators and recognition of the diversity of the sub-regions.

Whether bottled alone or blended as part of the Marlborough classic, all Simon's skill and experience combine to capture the essence of Marlborough.





Marlborough Sauvignon Blanc Sauvignon Blanc

Awatere

Marlborough Pinot Noir

Kekerengu Sauvignon Blanc Marlborough Pinot Gris

Wrekin Vineyard Chenin Blanc Taihoa Vineyard Sauvignon Blanc



### 2021 SAUVIGNON BLANC MARLBOROUGH

92 pts Wine Enthusiast (Aug/Sep 2022) 91 pts Wine Spectator (May 2022)

# 2020 SAUVIGNON BLANC AWATERE VALLEY

90 pts Decanter Awards (2022) 92 pts Wine Spectator Top 100 (2022)

# 2021 SAUVIGNON BLANC AWATERE VALLEY

91 points Wine & Spirits Magazine (Winter 2022)

## 2018 PINOT NOIR MARLBOROUGH

90 pts Decanter Awards (2022) 91 pts Wine Enthusiast (May 2022) 90 pts Wine & Spirits (Feb 2022)

#### 2017 PINOT NOIR

92 pts James Suckling (Oct. 2021) 91 pts Wine Enthusiast (May 2022)

## 2021 PINOT GRIS MARLBOROUGH

90 pts James Suckling (Oct. 2021) 90 pts Wine Enthusiast Magazine Best of the Year (2022)

### 2019 CHENIN BLANC WREKIN VINEYARD

90 pts Wine Advocate (Feb 2021) 91 pts Wine Spectator (Oct 2021)

#### 2018 CHENIN BLANC

94 pts Cameron Douglas, MS (Sept. 2021) 90 pts Wine Spectator (Sept 2020)

#### 2019 SAUVIGNON BLANC KEKERENGU COAST

91 pts Decanter Awards (2022)

#### SAUVIGNON BLANC 2019 TAIHOA VINEYARD

92 pts Wine Advocate (Apr. 2021) 92 pts James Suckling (Apr. 2021)

### 2020 WREKIN VINEYARD CHENIN BLANC MARLBOROUGH

91 pts Wine Enthusiast Magazine Best of the Year (2022)

# Wine Spectator

POINTS

MAY 2022

NINE CONSECUTIVE YEARS OF 90+!

"Appealing for it's restraint, with mineral, dried lavender, white grapefruit and green apple flavors that gain momentum before the juicy finish takes over, offering a refreshing combination with plenty of detail"









# JOSÉ MARIA DA FONSECA

A family business with almost two centuries of history, Jose Maria da Fonseca has been making wines since 1834.

JMF follows a philosophy of permanent development, constantly investing in research and production, combining the latest techniques with traditional know-how. A winery equipped with the latest technology, which competes with the best in the world, JMF produces wines that combine the experience gathered throughout its history with the most advanced winemaking techniques.

Their passion for winemaking is capable of generating emotions that Jose Maria da Fonseca shares with consumers every time they try one of the company's wines.



# TWIN VINES

# Celebrate the Lighter side of life

TWIN VINES was conceived to commemorate the 8<sup>th</sup> generation of the Soares Franco family, the twin daughters of Antonio Soares, owner of Jose Maria da Fonseca winery. This historic winery is one of Portugal's premier wine producers today. A blend of Loureiro, Trajadura, Pedernãand and Alvarinho.

**DOC** Classification



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**DOC** Classification

# JOSÉ MARIA DA FONSECA



#### **TWIN VINES 2020**



Tasting Panel January/February 2021 89 Points

#### BEST BUY X3!

**BEST** BUY

Wine & Spirits Magazine August 2021 **BEST BUY** 

**BEST** BUY

Tastings.com August 2021 BEST BUY + 89 POINTS

**BEST** BUY

Wine Enthusiast December 2021 **BEST BUY** 

#### **TWIN VINES 2021**



Sommelier Challenge 2022 90 Points + GOLD



Wine Enthusiast March 2022 **BEST BUY** 





# JOSÉ MARIA (18) DA FONSECA



### TWIN VINES, **VINHO VERDE 2020**



**Tasting Panel** January/February 2021 89 Points

#### BEST BUY X3!



Wine & Spirits Magazine August 2021 **BEST BUY** 



Tastings.com August 2021 BEST BUY + 89 POINTS



Wine Enthusiast December 2021 **BEST BUY** 





# JOSÉ MARIA DA FONSECA

### TWIN VINES, VINHO VERDE 2021



Sommelier Challenge 2022

90 Points + GOLD



Wine Enthusiast March 2022

**BEST BUY** 





INTRODUCING

# ATELIER

Crafted with respect for the planet and its people.



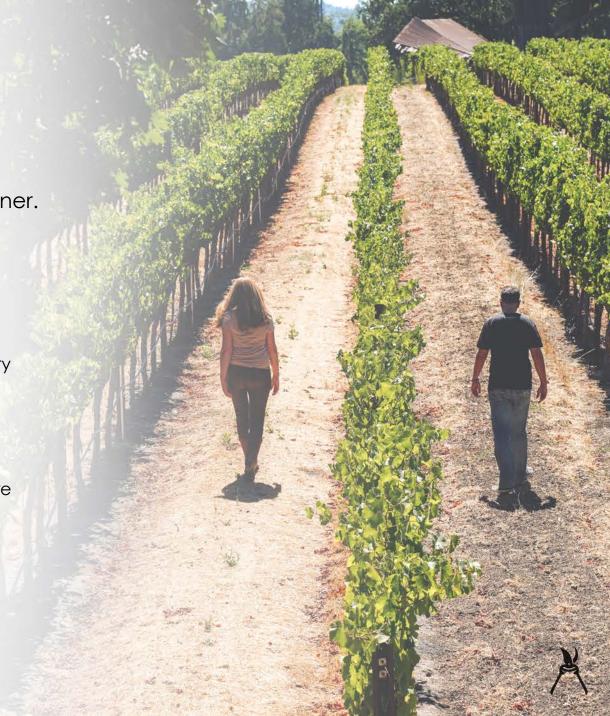
#### The Meaning

noun [at-l-yey, at-l-yey] a workshop or studio, especially of an artist, artisan, or designer.

#### Our Story Begins at the Source

Sourced from sustainably farmed Russian River Valley vineyards, owned and operated by acclaimed winegrowing families entrenched in the region for decades. Atelier is our uncompromising dedication to the artistry of winemaking and the studio of land and cellar. This studio is where we dream, envision, and craft with honor and reverence from beginning to end. We fashion our wines through sustainable winegrowing and winemaking processes that are rooted in tradition with an eye to the future to maintain contemporary relevance.

We chose the glorious Russian River Valley as our muse because its favorable climatic influence on Chardonnay and Pinot Noir and well-established commitment to sustainable winegrowing and innovation embody the spirit and flavor of Atelier.





# Our Story Begins at the Source

For me, Atelier is as much about the process as it is the finished work.

Atelier honors winemaking technique, tradition, and innovation. It is the opportunity to focus meticulous attention to detail and indulge in the art of craftsmanship with the Russian River Valley as muse. Our small lot fermentations both in open top tanks and French oak cooperage hail from esteemed, geographically distinct, family-owned vineyard sites where generations of pride, knowledge, and care cultivate both the fruit and spirit of the land.



#### Commitment to Sustainability

Sourced from sustainably farmed Russian River Valley vineyards, owned and operated by acclaimed wine-growing families entrenched in the region for decades.

100% post consumer recycled corrugated cardboard shipper biodegradable printed with a water-based ink





We eliminated the traditional foil capsule with a biodegradable 'Blended Wax' allowing for a clean opening without cracking or crumbling.

Lightweight glass (468 grams) bottle produced in California

100% post consumer recycled content label paper

Biodegradable with compostable HP Indigo ink

Diam cork a guarantee of TCA-free wine





v. 2021 January '23 release

Our obsession with nuanced, sustainably farmed Pinot Noir took us to two sites and three distinct vineyard blocks in the Middle Reach neighborhood of the Russian River Valley.

Both sites toe the line along the Laguna Ridge neighborhood, where we find fruit that displays both lush texture and focused structural tannin. The blend is composed of roughly 1/3 each of Pommard (Clone 4) and Dijon Clones 667 and 777. On the palate pomegranate and raspberry fruit provide a lively tanginess and dance with more earth-driven notes of tea, gravel, and autumn leaves. Barrel spice and toastiness suggest blueberry cobbler, baking spice, and rose petal on the finish.



"I have been working with one vineyard site and its family ownership for the duration of my tenure in Sonoma County, it has been so fulfilling to return season after season to watch the vines grow from even before they were planted and to see how expert cultivation and respect for site expression manifest in superior quality fruit."

Ondine Chattan

2021 Pinot Noir \$49.99 | 1,420 6-packs produced Available exclusively in 6 packs



v. 2021 January '23 release

Our pursuit of delicate and distinctive sustainably farmed Chardonnay fruit led us to the Middle Reach neighborhood of the Russian River Valley.

The site that captured our fascination is a bed of Yolo grey clay over blue loam with a profoundly deep gravel base.

This vineyard is planted to approximately even percentages of Clone 4 (still on AXR-1 rootstock) and Clone 17 (Robert Young clone) grafted to 101-14 rootstock.

The streamlined palate is elegant with flavors of apple, lemon curd, nougat, honeycomb, and sea salt with the finish revealing balanced creaminess and a minerality indicative and prized as a nod to the soil of its origin.



"Our Chardonnay vineyard blocks have a long and important history with both our founder and with me. The second and third generation owners invest themselves completely in their vines. The fruit is almost artistically positioned on the lyre trellis and no effort is spared in ensuring the best of expression."

Ondine Chattan

2021 Chardonnay \$44.99 | 1,380 6 packs produced Available exclusively in 6 packs







Crafted with sustainably grown grapes from family-owned Russian River Valley vineyards.



Crafted with sustainably grown grapes from family-owned Russian River Valley vineyards.

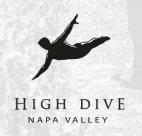
Chardonnay SRP \$44.99 Pinot Noir SRP \$49.99 (6 pack)















shareasplash.com