



SHARE A SPLASH

wine co.

ANGELS & COWBOYS
HEALDSBURG - CALIFORNIA
METHODE TRADITIONNELLE

ANGELS & COWBOYS
ROSÉ
SONOMA COUNTY

ATELIER

PINOT NOIR | RUSSIAN RIVER VALLEY | VINTAGE 2017

CANNONBALL
SAUVIGNON BLANC
CALIFORNIA

HIGH DIVE
NAPA VALLEY



Launched in 2006 as Cannonball Wine Company
SHARE A SPLASH wine co. embodies the founding
Philosophy that wine, like life, is best enjoyed when shared.

Today, SHARE A SPLASH wine co. produces and markets
A portfolio of 5 wine brands in 47 states and 37 international markets.



MEET THE FOUNDER

YOAV GILAT



“The founding vision was to
produce one of the best
Cabernet Sauvignon’s under
\$20 for the U.S. market.
I set out to make a wine that
I would want to drink and
be proud to share.”

Yoav Gitat



“Wine had become so pretentious.
I wanted to make a wine
BY the people ... FOR the people”

Yoav Gitat



BIO

Born and raised in Israel, SHARE A SPLASH **wine co.** Founder Yoav Gilat moved to the UK in 1994 to study law at University of Kent. Yoav practiced law for several years, at which time he could no longer resist the calling of his true passion: hospitality, food, and wine. He changed course and joined Tymco Beer Ltd. where he managed business development for a diverse range of beverage brands: Red Bull, Corona, Beringer, Masi, Fonseca, and Planeta.

Yoav then moved on to pursue his MBA at Columbia Business School and UC Berkeley Haas School of Business. Business school opened doors for Yoav to develop and build on his beverage industry experience, which led to consulting work with Constellation Brands. He provided strategy and marketing services for Blackstone Winery, as well as consulted for The Campari Group with the SKYY Vodka brand.

Combining his business acumen, legal knowledge, and passion for food, wine and California, he decided to pursue his entrepreneurial dream and launched Cannonball Wine Company in 2006. Under Yoav's leadership, the company's portfolio has grown to include Angels & Cowboys, High Dive, Astrolabe Wines from NZ, and most recently Twin Vines from Portugal, selling over 150,000 Cases throughout the U.S. and 37 international markets.





MEET THE MAKER

ONDINE CHATTAN

SONOMA STRONG

SHARE A SPLASH **wine co.**'s Ondine Chattan is a passionate Sonoma County winemaker with experience ranging from cult boutique producers to notable household name brands.

Her love of the diversity of Sonoma and California at large fuels her enthusiasm for making a range of varietals from Sauvignon Blanc to Cabernet.

Ondine takes a hands-on, multidisciplinary, low intervention approach to winemaking - a credit to her years spent earning a Master's of Science in Enology from Fresno State and a Bachelor of Science from Cal Poly San Luis Obispo.

Ondine launched her winemaking career at Cline Cellars, following her graduate work she joined Ridge Vineyards, and then spent the next 18 years at Geyser Peak before joining SHARE A SPLASH in 2017.



THE PORTFOLIO





CANNONBALL

CABERNET SHIRAZ
HEALDSBURG, CALIFORNIA





CANNONBALL

The Cannonball icon is a symbol of your inner child, a time when life was carefree and all about having fun – that uninhibited spirit is the soul of Cannonball wines.

Founded in 2006, Cannonball wines are sourced from select regions throughout California. The diverse California microclimates, topography and soils provide the perfect palette to create wines that are complex, highly consistent, and a pure expression of the varietal.

Diversifying sourcing allows for flexibility to achieve our signature style and maintain continuity with each vintage.

DIVE IN & SHARE A SPLASH!



CABERNET SAUVIGNON

Intense fruit aromas of black cherry, plum accented by vanilla, caramel and rich toasted oak. Full on the palate with good concentration and considerable structure on the finish.



CHARDONNAY

Lush and expressive. We've crafted a Chardonnay that we believe offers something a little different - balance. Flavors of poached pear, lemon curd, yellow plum, and toasted almond.



SAUVIGNON BLANC

Seductive aromas of tangerine, honeysuckle and soft mineral. Bright crisp acidity with flavors of papaya, honeydew melon and white peach. Great texture and a long, clean finish.



MERLOT

Aromas of fresh huckleberry, pomegranate and nuances of toasty oak. Medium-full bodied with classic Bordeaux proportions, wonderful concentration with juicy flavors of raspberry, ripe plum and baking spices with a long, lingering finish.

WINE ENTHUSIAST

13 TOP MERLOTS

FROM AROUND

THE WORLD

MARCH 2022

"Ample fruit flavors and spicy oak accents"
Jim Gordon





“Here are the best California Cabernets for \$20 or less right now”

Cannonball Cabernet

“This wine passes for a much more expensive Cabernet, with a nose that gives off many of the concentrated fruit aromas you’ll find in pricier Napa bottlings...”

Esther Mobley

San Francisco Chronicle

October 30th 2021

San Francisco Chronicle



Decanter
WORLD WINE AWARDS

91
POINTS
2022

"Elegant, cool dark fruit - black cherry, goji berry, blackcurrant. Lovely ripe tannins and fragrant finish."

ONGOING PROGRAMS

CANNONBALL

Through the “Pulling Corks & Filling Forks” program, Cannonball Wines will donate proceeds from every bottle of wine sold to World Central Kitchen, helping fund meals for those affected by natural disasters and other crises.

Founded in 2010 by Chef José Andrés, World Central Kitchen (WCK) is first to the frontlines, providing meals in response to humanitarian, climate, and community crises while working to build resilient food systems with locally led solutions.

WCK has served more than 70 million fresh meals to people impacted by natural disasters and other crises around the world.

WCK’s Resilience Programs strengthen food and nutrition security by training chefs and school cooks; advancing clean cooking practices; and awarding grants to farms, fisheries, and small food businesses while also providing educational and networking opportunities.



BENEFITING



CANNONBALL

2019 Cabernet Sauvignon

92
POINTS

Sommelier Challenge
Int'l Wine Comp 2021
92 Points + GOLD

91
POINTS

Decanter World Wine
Awards 2022
91 Points

90
POINTS

Decanter World Wine
Awards 2021
90 Points

90
POINTS
BEST BUY

Wine Enthusiast
April 2022
90 Points + BEST BUY

GOLD

Drinks business Global
Cabernet Sauvignon
Masters 2022
GOLD



CANNONBALL

2021 Sauvignon Blanc

90
POINTS

Critics Challenge
2022
90 Points + GOLD

2020 Sauvignon Blanc

92
POINTS

Sommelier Challenge
Int'l Wine Comp 2021
92 Points + GOLD

90
POINTS
BEST BUY

Wine Enthusiast
October 2021
90 Points + BEST BUY

90
POINTS

Wine & Spirits
October 2021
90 Points

90
POINTS

Critics Challenge
2022
90 Points + GOLD



CANNONBALL

2021 Chardonnay

GOLD

San Francisco International
Wine Comp 2022
GOLD MEDAL

2020 Chardonnay

"Great Value
Chardonnay"

Tasting Panel January 2022



The Fifty Best
California Chardonnay
2022
GOLD





SHARE A SPLASH wine co.

Yoav Gilat Founder and CEO, Share a Splash Wine Co.

In the mid-2000s, Yoav Gilat noticed a gap in the marketplace—high-quality California Cabernet Sauvignon under \$20. Using a negociant-like model, he set out to build a company that makes wine inclusive and fun and welcoming. Success came quickly and he was able to scale up just as rapidly. Today, the Share a Splash portfolio includes Cannonball, Angels & Cowboys, High Dive Napa Valley and imports including New Zealand's Astrolabe Wines and José Maria da Fonseca's Twin Vines. To this day, he still works to break down the barriers surrounding wine and create an environment where everyone truly feels welcome.



Sarah Hoffman, Kendra Kawala, Zoe Victor Founders, Maker Wine

Scott Becker, Eden Foley and Benoit Touquette Owner, Estate Director and Winemaker, Realm Cellars

Ten years ago, Realm Cellars was on the verge of bankruptcy and the owners were unsure of what would come next. But since then, Becker and the team have acquired two key properties: Hartwell Estate Winery in Wapato Hill, and more recently a 40-acre property in Pritchard Hill with 22 acres planted to wine grapes. Previously owned by the Chang family, Houyi Vineyard and Nine Suns Winery, as well as their associated brands, are now part of the cult Cabernet producer's estate.



Reaching New Drinkers

As overall wine sales start to see smaller and smaller gains in value and volume, it's more important than ever to increase the pool of consumers. These men and women are actively working to bring wine to new drinkers with innovative branding and packaging, better messaging and highly targeted marketing.

Chasity Cooper Writer, Entrepreneur

Chasity Cooper has been breaking down barriers and making wine easily accessible to anyone interested in learning more about it through her blog and articles in *Eater*, *Wine Enthusiast*, *VinePair*, *SevenFifty Daily*, *Chicago Magazine* and many more. She's sharing her experiences in wine regions across the world and discussing the intersection of wine and pop culture on social media, finding an eager and enthusiastic audience. In addition, she's hosting virtual wine tastings and prominently featuring BIPOC producers.



Yoav Gilat Founder and CEO, Share a Splash Wine Co.

In the mid-2000s, Yoav Gilat noticed a gap in the marketplace—high-quality California Cabernet Sauvignon under \$20. Using a negociant-like model, he set out to build a company that makes wine inclusive and fun and welcoming. Success came quickly and he was able to scale up just as rapidly. Today, the Share a Splash portfolio includes Cannonball, Angels & Cowboys, High Dive Napa Valley and imports including New Zealand's Astrolabe Wines and José Maria da Fonseca's Twin Vines. To this day, he still works to break down the barriers surrounding wine and create an environment where everyone truly feels welcome.



Sarah Hoffman, Kendra Kawala, Zoe Victor Founders, Maker Wine

If you want premium canned wine produced by some of the best and most diverse winemakers across the country, you go to Maker Wine first. One of the first wine-in-can brands, the founders set out to bring high-end, single-serve wine to the masses, highlighting small producers, unique varieties and overlooked wine regions along the way.



ANGELS & COWBOYS



HEALDSBURG, CALIFORNIA





ANGELS & COWBOYS

Founded in 2014, The Angels & Cowboys journey began with a sentimental namesake, a bold icon and an appreciation for down to earth wines.

These elements drove the vision to create an offering of wines that indulge the lover, the trailblazer and the rule breaker in all of us.

Multi-varietal blends are a hallmark of Angels & Cowboys. The wines are handcrafted blends sourced from some of Sonoma County's most prestigious growers in Carneros, Russian River Valley, and Dry Creek Valley.



ROSÉ

A Grenache - based Rosé blend, crafted using the traditional Provençal method. Aromas are minerally and ethereal with hints of grapefruit, white peach and spicy floral notes. Vibrant acidity and deliciously great length.



PROPRIETARY RED

Richly concentrated, juicy and dense with ripe dark cherry, accentuated by nuances of warm spice and dark chocolate. A lengthy, generous, decadent finish.



BRUT

Crafted in the traditional Méthode Champenoise with iconic Champagne varieties of Pinot Noir and Chardonnay (56% Pinot Noir, 44% Chardonnay). Golden delicious apple, citrus blossom and a creamy brioche finish.



BRUT ROSÉ

Crafted in the traditional Méthode Champenoise with iconic Champagne varieties of Pinot Noir, Chardonnay and Pinot Meunier (73% Pinot Noir, 25% Chardonnay, 2% Pinot Meunier). Abundant notes of red raspberry, strawberry, and watermelon, coupled with the crisp acidity of citrus lime.

ONGOING PROGRAMS

ANGELS & COWBOYS

Through the “Pulling Corks & Filling Forks” program, Angels & Cowboys Wines will donate proceeds from every bottle of wine sold to World Central Kitchen, helping fund meals for those affected by natural disasters and other crises.

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BENEFITING



ANGELS & COWBOYS

2021 Rosé

GOLD

SF Chronicle Wine Competition
January 2022
GOLD

TOP
100

Wine Enthusiast
October 2021 (v. 2020)
TOP 100 Enthusiast Wines for 2021

93
POINTS

2022 International Women's
Wine Competition May 2022
93 Points + GOLD

DOUBLE
GOLD

2022 Drink Pink Vino International Rosé Wine
Competition May 2022
DOUBLE GOLD

90
POINTS

James Suckling
Nov 2022
90 Points



'THE FIFTY BEST' Rosé
+ DOUBLE GOLD
DOUBLE GOLD



ANGELS & COWBOYS

2019 Proprietary Red

93
POINTS

Decanter World Wine Awards
2022
92 Points + GOLD

92
POINTS

Sommelier Challenge Int'l
Wine Comp 2021
92 Points + GOLD

92
POINTS

Santé Magazine Int'l Wine
Comp October 2021
92 Points + GOLD

GOLD

SF Chronicle Wine
Competition January 2022
GOLD

90
POINTS

James Suckling
Nov 2022
90 Points



ANGELS & COWBOYS

Brut Rosé

96

POINTS

Santé Magazine Int'l Wine
Comp October 2021

92 Points + DOUBLE GOLD
Best of Class

DOUBLE
GOLD

SF Chronicle Wine Competition
2022

DOUBLE GOLD

92

POINTS

Winemaker Challenge
2022

92 Points +
GOLD

92

POINTS

Critics Challenge
2022

92 Points +
GOLD

BEST OF
CLASS

San Francisco Chronicle
Wine Competition 2023



ANGELS & COWBOYS

Brut

92

POINTS

Winemaker Challenge
2022

92 Points + GOLD

90

POINTS

Tasting Panel
2021

92 Points

90

POINTS

Critics Challenge
2022

90 Points + GOLD

90

POINTS

James Suckling
Nov 2022

90 Points





HIGH DIVE

NAPA VALLEY



HIGH DIVE

High Dive marks SHARE A
SPLASH wine co.'s first entry
into the Napa Valley luxury
wine market.

A 'Left Bank' Bordeaux styled blend, High Dive is a proprietary red that is an homage to the classic Napa Valley blends of the 1970s.

Sourced from some of the best vineyards in Oakville and Carneros, High Dive is crafted in the heart of Napa Valley - Oakville, California.

High Dive is the excitement you feel when you start your journey the freedom when you dive in, let go and enjoy.



HIVE DIVE WINEMAKERS

PETER HEITZ

Peter Heitz, a 4th generation winemaker born and raised in the Napa Valley, has been the winemaker at Turnbull Wine Cellars since 2007. His approach to wine is respectful and straightforward—sourcing inspiration from the land and capturing the essence of our estate vineyards—producing exceptional wines. Under Peter's leadership, Turnbull Wine Cellars has achieved five continuous vintages with wines rated at 95 points or higher by Robert Parker's Wine Advocate. Pete's wine making expertise is what makes High Dive soar!

SCOTT PALAZZO

Scott is man who follows his passions—and in the process, invites everyone he meets to come along for the ride! His path to becoming one of the hottest new wine producers in Napa Valley took many twists and turns. At age 19, a summer trip to France evolved into a two-year extended stay, Scott wandered into the small winemaking village of St-Emilion and quickly fell in love with the people, the land, & most of all, the wines. This experience shaped his palate and served as inspiration for the establishment of Palazzo Wines 20+ years later. Scott lends his magic touch to sourcing and blending High Dive Napa Valley.

NAPA VALLEY RED BLEND

Dark berries and black cherry aromatics lead to a dense core of cassis. Field ripe strawberries, crushed blackberries and brooding blue tones encapsulate powerful textural highlights. Fantastic density and weight, with an expanding midpalate that turns to purity and uplift in finishing.



HIGH DIVE

2016 Napa Valley

92

POINTS

Jeb Dunnuck
January 2020

92 Points

91

POINTS

The Wine Advocate
September 2019

91 Points

90

POINTS

James Suckling 2020

90 Points

"High Dive is the excitement you feel when you start your journey, the freedom when you dive in, let go and enjoy."

Ordine Chattan



INTRODUCING

ATELIER

Crafted with respect for the planet and its
people.



ATELIER

The Meaning

noun [at-l-yey, at-l-yey]

a workshop or studio, especially of an artist, artisan, or designer.

Our Story Begins at the Source

Sourced from sustainably farmed Russian River Valley vineyards, owned and operated by acclaimed winegrowing families entrenched in the region for decades. Atelier is our uncompromising dedication to the artistry of winemaking and the studio of land and cellar. This studio is where we dream, envision, and craft with honor and reverence from beginning to end. We fashion our wines through sustainable winegrowing and winemaking processes that are rooted in tradition with an eye to the future to maintain contemporary relevance.

We chose the glorious Russian River Valley as our muse because its favorable climatic influence on Chardonnay and Pinot Noir and well-established commitment to sustainable winegrowing and innovation embody the spirit and flavor of Atelier.



"This wine reflects a harmonious partnership with nature, from our sustainable vineyards to our cellar. This is my craft, this is my Atelier. "

Ondine Chattan



Our Story Begins at the Source

For me, Atelier is as much about the process as it is the finished work.

Atelier honors winemaking technique, tradition, and innovation. It is the opportunity to focus meticulous attention to detail and indulge in the art of craftsmanship with the Russian River Valley as muse. Our small lot fermentations both in open top tanks and French oak cooperage hail from esteemed, geographically distinct, family-owned vineyard sites where generations of pride, knowledge, and care cultivate both the fruit and spirit of the land.



ATELIER

Commitment to Sustainability

Sourced from sustainably farmed Russian River Valley vineyards, owned and operated by acclaimed wine-growing families entrenched in the region for decades.

100% post consumer recycled corrugated cardboard shipper biodegradable printed with a water-based ink



We eliminated the traditional foil capsule with a biodegradable 'Blended Wax' allowing for a clean opening without cracking or crumbling.

Lightweight glass (468 grams) bottle produced in California

100% post consumer recycled content label paper

Biodegradable with compostable HP Indigo ink

Diam cork a guarantee of TCA-free wine



ATELIER

v. 2021 January '23 release

Our obsession with nuanced, sustainably farmed Pinot Noir took us to two sites and three distinct vineyard blocks in the Middle Reach neighborhood of the Russian River Valley.

Both sites toe the line along the Laguna Ridge neighborhood, where we find fruit that displays both lush texture and focused structural tannin. The blend is composed of roughly 1/3 each of Pommard (Clone 4) and Dijon Clones 667 and 777. On the palate pomegranate and raspberry fruit provide a lively tanginess and dance with more earth-driven notes of tea, gravel, and autumn leaves. Barrel spice and toastiness suggest blueberry cobbler, baking spice, and rose petal on the finish.



"I have been working with one vineyard site and its family ownership for the duration of my tenure in Sonoma County, it has been so fulfilling to return season after season to watch the vines grow from even before they were planted and to see how expert cultivation and respect for site expression manifest in superior quality fruit."

Ondine Chattan

21,420 6-packs produced

Available exclusively in 6 packs



ATELIER

v. 2021 January '23 release

Our pursuit of delicate and distinctive sustainably farmed Chardonnay fruit led us to the Middle Reach neighborhood of the Russian River Valley.

The site that captured our fascination is a bed of Yolo grey clay over blue loam with a profoundly deep gravel base.

This vineyard is planted to approximately even percentages of Clone 4 (still on AXR-1 rootstock) and Clone 17 (Robert Young clone) grafted to 101-14 rootstock.

The streamlined palate is elegant with flavors of apple, lemon curd, nougat, honeycomb, and sea salt with the finish revealing balanced creaminess and a minerality indicative and prized as a nod to the soil of its origin.



"Our Chardonnay vineyard blocks have a long and important history with both our founder and with me. The second and third generation owners invest themselves completely in their vines. The fruit is almost artistically positioned on the lyre trellis and no effort is spared in ensuring the best of expression."

Ondine Chattan

1,380 6 packs produced

Available exclusively in 6 packs





ATELIER

ATELIER

Crafted with sustainably
grown grapes from
family-owned Russian
River Valley vineyards.





shareasplash.com