



ELEVEN is considered a Master Number. A Master Number represents something well above and beyond the mundane. It connotes instinct, charisma, dynamic capability and an overwhelming desire to produce something extraordinary. These are the truths we channel in crafting the Cannonball ELEVEN wines.

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ELEVEN is a quest for distinction. Our winemakers are both traditionalists and progressives; thriving on the tension between the classic and the modern.

We choose to cultivate four of the original noble grapes: Sauvignon Blanc, Chardonnay, Merlot, and Cabernet Sauvignon as they are our first winemaking loves- the varietals with which we started our winemaking journeys. These varieties are the bedrock of the global winemaking culture backed by centuries spent perfecting their cultivation. Their classic versatility, adaptability, and astonishing capacity to express their terroir render them simply irresistible and as an ensemble, they offer a comprehensive wine tasting experience.

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ELEVEN is Sonoma County. Sonoma County is a winemaker's muse, and our intrepid growers cultivate vineyards in both her traditional and unlikely corners.

ELEVEN takes us on a journey down winding country lanes, up steep mountain roads, along riverbanks, through lush valleys, and under the fog line in pursuit of these exceptional sites, all of which inspire us to craft wines that impart the enchanting allure of Sonoma County.